



# East Lancs Cricket and Sports Club

## Matchday Sponsorships

Alexandra Meadows, Dukes Brow, Blackburn BB2 6DG

EAST LANCASHIRE CRICKET CLUB LIMITED  
Company number 14442584

# Player Sponsorship

You can support a player in any one of the teams.

Sponsoring a player helps to support local sport and talent and inspires more people to take part in cricket.

Your support will help to support a player and the club. In return we will share your branding across our social media, website and on matchdays.

It only costs **£100** to sponsor a player for the season.

Our player sponsorship package includes four free match tickets to a game of your choice and two free bar social memberships for 1 year – **worth £46**.

**Name:**

**Selected player:**

**Signed:**

**Witnessed:**



**East Lancs  
Cricket and  
Sports Club**

# Matchday Sponsorship

Why not treat your colleagues, customers or suppliers to the excitement of a cricket match of your choice in comfortable surroundings with great views of the Meadows

The price includes entrance to your chosen match, deluxe buffet and refreshments.

A 1pm start – 7pm finish

Just **£20 per person** (minimum 10 persons)

**Name:**

**Selected match / date:**

**Signed:**

**Witnessed:**



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# Match Ball Sponsorship

The cricket section spends hundreds of pounds each year purchasing match balls for 1st XI League, Cup and T20 matches.

Match ball sponsorship provides vital support to enable the club to fulfil this commitment.

Match Ball Sponsorship for a senior cricket match is only **£30**.

Our match-ball sponsorship package includes four free match tickets to a game of your choice and two free bar social memberships for 1 year – **worth £46**.

**Name:**

**Amount sponsored:**

**Signed:**

**Witnessed:**



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## Sponsorships and Partnerships

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# A sporting venue and club in the heart of Blackburn

**East Lancs CC is one of the oldest cricket clubs in the north of England and based opposite Corporation Park on Alexandra Meadows, Dukes Brow in Blackburn.**

The venue is used for a range of sports including Cricket, Bowls, Squash and

Table Tennis. It is also home the East Lancs Eagles – the juniors sides.

It is also hosts Fun Days, Barbeques, Tournaments and an annual charity bonfire which is attended by thousands. Ther venue is ideally located in the heart of Blackburn with parking.

## Did you know?

- > The club was founded in 1864 by officers of the East Lancashire Regiment.
- > The venue was home to Blackburn Rovers who leased the ground for some of their earlier matches before moving to Ewood Park.
- > East Lancs were the first champions of the Lancashire League in 1891.
- > In the early 1900's banking was created around the pitch so that in winter it could be flooded for a public ice-rink!
- > Cricketing legend Allan Border played for East Lancs in the late seventies.
- > In the heyday of the Lancashire League the ground hosted the superstars of cricket including Sir Everton Weekes and Sir Viv Ricards who turned out for local clubs.
- > Historically, East Lancashire Cricket Club which has won the league 14 times and the Worsley Cup competition 18 times - more than any other club.

**The club have made a commitment to continue to serve the local community and be used as a sporting venue after it was acquired by the MEDT charity which also helps to run Bangor Street Community Centre.**



# Partnering with East Lancs CC

As part of the launch in the summer your partnership will be the focus of a special event at the club in the company of local businesses and club members. Here, you will meet club owners and fellow partners and leading local businesses.

## Business Networking Day

As part of the launch in the summer your partnership will be the focus of a special event at the club in the company of local businesses and club members. Here, you will meet club owners and fellow partners and leading local businesses.

## The Club

### Digital Advertising

Your company advert will be displayed on the Lounge TV

### Board / Banner Advertising

Your company will be featured on boards positioned around the ground  
Sizes 6' x 3' and 6' x 2.

## Ticket to matches

Access to all the matches.

**10 tickets** for your staff to each and every game.

## Use of Cricket Pitch

One booking at the East Lancs CC per year for use.

This is perfect for your company match day.

(Please notify date in advance and date is subject to availability at time of booking.)

## Club Membership

Access to all our facilities\*

Take advantage of 5 club memberships worth **£40** per year

\*Terms and conditions apply



## On Matchday

### Corporate Day

You can treat your colleagues, customers and suppliers to the excitement of a cricket match within comfortable surroundings with great views of the meadows.

A total of 10 people and the corporate day includes a buffet, refreshments and chilled drinks.

1pm Start -7pm Finish

One match days per season (Please notify date in advance)

### Match ball sponsorships

You will be mentioned as match ball sponsor on one match day.

Two match days per season (Please notify date in advance)

## Website and Social Media

Your company will be listed as an official partner for East Lancs CC. This will be shared extensively through our social media as well as through press releases in local media.

East Lancs is undergoing major re-branding and your company logo will sit proudly on the new website.

## You can support local sport by becoming a partner

> **1 Year - £1,500**

> **3 Years - £4,000**



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